

NSQG Quilt Show Publicity Coordinator - Timeline, 2024

December of year before show – Contact postcard designer and order 3000 postcards to be delivered in January. Daisy Dodge has been designing and ordering the postcards. daisy@daisydodgeart.com

January, year of show –

Contact **ArtsWestchester** publications to start ads process (presently Eric Siegal esiegel@artswestchester.org)
It is difficult to contact him.

Send show details to **New England Quilt Museum** (Att. Nora Palermo),
for inclusion in their monthly email newsletter. director@nequiltmuseum.org
Make sure that their schedule is included in our show catalog.

Deliver 250 postcards to **Cotton Candy** in Brookfield, CT, for inclusion in their Super Bowl Sunday quilting gift bags.

Send show details to **Rona the Ribbiter**, who has an online quilt show list; Karen Carlson takes care of this.

Quilting Hub, follow-up with Karen Carlson who has access to the website

February- start to distribute postcards

Pins and Needles, Mount Kisco

Quilt Tree, Nyack

Quilt Shop by Lois, CT

Beetle and Fred, Beacon

Christies Quilt Boutique, Norwalk, CT

Yankee Quilter, Seymour, CT (mailed to the store)

Broadview (Senior Living facility at SUNY Purchase-\$5.00 entry in the past)

Late February - March >> (extensive emails to the following)

Quilt Guilds (NY, NJ, CT) @59

Previous and present show vendors

NSQG speakers and teachers, 2009-present (95+)

Former members

Mailing list show signups from previous years

Meeting guest lists

Media, Etc.

Examiner Westchester online events (they no longer print events) no charge

Try to get a contact at SUNY Purchase for students and faculty

Various local Arts Councils

BOCES

Local colleges

Girl Scouts

Rona Spar has all the excel lists on her desktop and will gladly share them with the person who takes over publicity. If you need anything else, please let her know.